



Children's Board  
HILLSBOROUGH COUNTY

Dreams Worth Growing

# ABOUT US

## WHO WE ARE

The Children's Board of Hillsborough County promotes the well-being of children and families by uniting community partners, investing in innovative opportunities, and leading the county in best practices—so the whole community can realize its full potential.

## WHAT WE BELIEVE

**We believe** that every child in Hillsborough County has a dream worth growing.

**We believe** in opportunity, by giving everyone the right to realize their talents and full potential.

**We believe** that by investing early in our families and children, we benefit from stronger schools, safer neighborhoods, a more productive workforce and a more prosperous economy.

**We believe** that publicly-funded programs must be held to the highest standards of quality and accountability.

## HOW WE MAKE A DIFFERENCE

As the only child-centered organization of its kind in Hillsborough County that generates revenue for the community to help children and families achieve their dreams, we make a difference by:

**Promoting Healthy Births:** Every year, we help tens of thousands of women deliver healthy babies—because a baby's first years have an impact for life.

**Improving School Readiness:** We help ensure that young children have access to the care and developmental support they need so they can enter kindergarten ready to learn.

**Advancing School Achievement:** We give children the support they need—from after-school care to quality healthcare—so they can learn to their fullest potential.

**Helping Families Succeed:** Our Family Support and Resource Centers help families become self-sufficient through a variety of free services, from GED courses to parenting workshops.

# ABOUT US (cont'd)

## WHY IT MATTERS

Investing early in children and families isn't just the right thing to do; it's the smart thing to do. In the last five years, we've invested \$32 million taxpayer dollars to generate \$140 million new dollars into our community. That's **a return on investment of almost \$5 for every new dollar directly benefiting children and families.** This has helped us reduce crime and teen pregnancies and improve financial self-sufficiency and overall economic prosperity. So the entire community can thrive.

## DECADES OF EXCELLENCE

More than twenty years ago, the citizens of Hillsborough County agreed to invest a portion of their tax dollars to help children realize their dreams. They voted to create the Children's Board of Hillsborough County, which has served as the leading voice and advocate for children and families across the community. Today, **the Children's Board invests in more than 100 quality programs – like Big Brothers Big Sisters and Boys & Girls Clubs – that touch over 200,000 citizens every year.**

## LEARN MORE

To help us invest in children and families, call us at 813.229.2884 or visit [www.ChildrensBoard.org](http://www.ChildrensBoard.org).

